

Keep On Dreaming 2018!

A work about expectations and illusion,
a work about the future and dreams,
a work about individuality and togetherness,
a work about destruction and power.

'Keep On Dreaming 2018' exists of a series of 17 black concrete cubes with dimensions of 13cm x 13cm x 13cm. Each cube includes a signature of the artist, the title and the unique cube number from 1-17. In one of the 17 cubes, there's a copper tube containing 20 notes of € 500,- a total amount of **€ 10.000,-**. The serial numbers of the notes are:

N46080515667	X09505227206	X08918350049	X09502753322	X03113067944
N15066740136	X06658120469	X09717637304	X06308503193	X09332365115
X09640830287	X00017787683	X03004255649	N48028117215	X07660465301
X09001533872	X05447518013	Z91107098586	X09717637295	X09332365106

All 16 other cubes hold a copper tube containing fake money with no notable value.

For only **€ 1.700,-** one could become the owner of one of the 17 elements of the work 'Keep On Dreaming 2018'. Each cube comes with a certificate of authenticity and a warranty that the € 10.000,- is present/located in one of the cubes. This declaration is signed by gallery owners Frank Taal and Leo de Bie, by ir. Piet Vollaard and the artist; Daan den Houter. They were all present at the creation of this artwork.

By purchasing one (or more) cubes of the work 'Keep On Dreaming 2018' one becomes co-owner the whole work 'Keep On Dreaming 2018'. All owners are responsible to maintain the dream and consequently for the survival of the entire work consisting of 17 parts.

Each buyer considered to keep this artwork intact. It is by law of copyright 1916 forbidden to make any changes to an artwork. But when one of the owners needs money and decide to sell his or her art collection, there's the temptation to destroy this art piece instead of selling it. When the value of the artwork has not yet risen or fallen, then one has a chance of 5,88 % to rice the amount of purchase by 588%.

The assault of a piece of the work 'Keep On Dreaming 2018' has a direct consequence on all other pieces. When one doesn't find the € 10.000,- inside the cube, the chance of having the money inside the other blocks, 'the dream' rises for all other owners. However the whole piece 'Keep On Dreaming 2018' is broken and so decreased in value. When one does find the money, it means that te whole work 'Keep On Dreaming 2018' has been destroyed; for all owners of the work 'Keep On Dreaming 2018', the dream is over! These owners can, at least, claim their purchase amount on the offender. This will be a bigger loss then the profit there can be gained.

In both cases one risks legal prosecution by the artist or one of the other owners. The destruction of one cube has a crucial effect on all other elements of the work. The artist can sue the offender in name of the copyright law 1916, on destruction or impingement of his work; by destruction of one piece, one destructs the art piece as a whole. A claim by all other owners can be expected as well.

This artwork is about the dream that you have € 10.000,- whit in reach, trapped in concrete, touchable and yet unattainable. This dream is shared and kept alive by all owners together. What is more valuable than an illusion! 'Keep on dreaming!'

'Keep On Dreaming 2018'

An art piece by **Daan den Houter**